

## PRESS RELEASE

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### "Water Matters": Prioritizing Sustainable Water Management for 2026

As we enter the new year, the "**Water Matters**" project is strengthening its support for sustainable water resource management, aiming to highlight the importance of water as a fundamental element of life and the environment.

Proper water management is not only a scientific necessity but also an opportunity for collective action among citizens, educators, and local communities. For 2026, **Water Matters** continues to emphasize the connection between scientific knowledge and everyday practices, encouraging everyone to adopt responsible behaviors—from the rational use of water at home and school to supporting collective initiatives that promote the protection of water resources.

Our goal for the new year is to further enhance awareness and active participation, ensuring that respect and care for water become part of our daily lives—for the environment, for our communities, and for future generations.

For more information and materials regarding the activities of the **Water Matters** project, please visit our website: <https://water-matters.hcmr.gr/>.

